



## Expert HR guidance for Washington County small businesses

The **Washington County Office of Workforce Development** is partnering with **Optima HR Solutions** to bring an innovative new program to area small businesses to help them be more competitive in the labor marketplace.

Introducing **Forge HR™** -- a monthly cohort program for business owners to learn and deploy best practices that are proven to drive attraction, engagement, and retention of employees. Large companies have sophisticated HR departments to do this. We're leveling the playing field to help you do the same.

### Included in your membership...

- Monthly deep dive review and explanation of an HR best practice area. Examples include recruiting, performance management, compensation, benefits, training, developing leaders, etc.
- A take-home, ready-to-implement toolkit for each best practice
- Implementation support from an HR specialist
- Any-time access to your group leader for ad hoc advice and support
- Access to an employment attorney for emergent HR matters
- Peer group forum and expert advice for HR problem solving
- Regular updates on legal and regulatory changes



Gain confidence and peace of mind knowing that you're not missing something or that you've done all you can to create a "special place to work."

Cost to participate is only \$450 per month, which will be invoiced at the time of each session. And, to encourage Washington County-based businesses to take advantage of this special opportunity, we are offering reimbursement for up to the first two-months for any who have been impacted by COVID. That's a \$900 value! Act now – seating is limited.



Session 1 will be held on **Wednesday, March 29 from 10:00-12:00 p.m.** *Registration and networking start at 9:30, and the room is available from 12-1 for networking or further discussion.*

To register, [click here](#).

### For questions, contact:

Washington County Career Pathways Liaison, Jerry Klebsch, [by email](#) at or 651-275-7749. Optima HR Solutions' president Steve Schad [by email](#) or 651.587.0588.

